

Hello Staff!

We hope your holiday season treated you well and welcome to 2025! Please use this newsletter to stay up to date on improvements, changes, reminders, and deadlines for the Alaska Supplemental Nutrition Program for Women, Infants, and Children (WIC). If you have any questions, comments, or concerns please contact us using the information at the end of this newsletter.

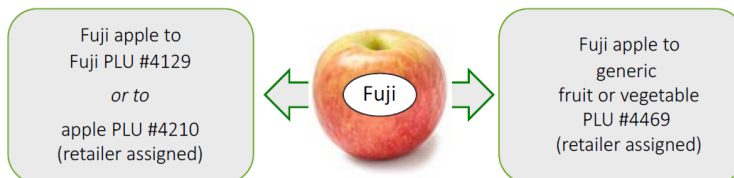
Sincerely,
WIC Vendor Management Unit

Produce Mapping - Made easier

All WIC approved produce must be mapped to a PLU code listed in the APL, including produce items with UPCs

Why Produce Mapping specifically?

- Mapping makes new produce items immediately available for WIC purchase
- UPCs and PLUs for fresh produce are constantly changing
- If an item isn't on the APL, it cannot be purchased with WIC benefits.
- There is no **"OVERRIDE"** in eWIC.



NEW! 8oz Cheeses

00000842798100636 Freedoms Choice Sharp Cheddar
00000021130046034 Lucerne Sharp Cheddar Slices
00000011110586261 Kroger Medium Cheddar
00000021130047628 Lucerne Sharp Cheddar
00000021130043170 Lucerne Mozzarella
March00000021130048892 Lucerne Swiss



NEW! Eggs by the Dozen

090208014640 Kreider Farms Extra Large
090208014633 Kreider Farms Large
090208014626 Kreider Farms Medium



2025 Annual Training



Mandatory State WIC Office Annual Virtual Training

REQUIREMENT: Every individual store is required to have at least one representative participate in at least one annual training call. Each training call will review the same information.

- ❖ Please make every effort to have a manager, trainer, head cashier, or other selected staff participate in at least one of the trainings listed below.

Select date(s) and time(s) also a friendly reminder this is mandatory. Be sure to mark down it on your calendars.

First available session is Wednesday March 12th, 11:00 AM to 12:00, last available session is Friday March 21st, 3:00 PM to 4:00

****NO ADDITIONAL TRAINING DATES AVAILABLE****

PENALTY: Failure to meet the requirement may result in a warning letter or penalty points. An accumulation of 25 penalty points or more results in termination of your WIC Vendor Agreement.

Option 1: CALL

3/12: 1-907-202-7104

Phone conference ID: 717 563 226#

3/21: 1- 907-202-7104

Phone conference ID: 289 955 957#

Follow the prompts to join the meeting.

Option 2: Join with a video conferencing device

3/12 Meeting ID: Meeting ID: 223 136 858 814

Passcode: wn7Lt6s6

3/21 Meeting ID: 823 5305 3805

Passcode: 879837

New Vendor Enrollment & Website Update

New Vendor Enrollment is now open through the end of March(31st)

Website Down Update- The Down is still in effect for website please contact our office for all new vendor forms/questions/concerns

State Staff Changes

WELCOME OUR NEWEST VENDOR ASSISTANT!

Jordie Rowcroft

A born and raised “Juneauite” with a long-standing background in competitive sports. Who is currently founder & head coach for Haa sani Hit aka “Uncles House” an MMA team of indigenous young adults, a late stage 2 cancer survivor, and now second-generation social worker on both sides of his family. “Fishing and gardening occupy my summers down here in “Rain Country” (Juneau), I’d also like to open a full scale Mixed Martial Arts gym here in the capital city for the winter months!”

Contact Us

Jordie Rowcroft | WIC Vendor Assistant VMU

A’isha Jackson | Vendor Assistant FMNP & SFMNP Coordinator

Sarah Slater | WIC Vendor Manager

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Now available at your local Commissary

New Product only available at commissaries.
And even newer to eWIC availability!

