



THE STATE
of **ALASKA**
GOVERNOR MIKE DUNLEAVY

Department of Health

DIVISION OF PUBLIC ASSISTANCE
Family Nutrition Programs
Juneau
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February 14, 2025

Invitation to Participate in the 2025 Farmers' Market Nutrition Program (FMNP) and Senior Farmers' Market Nutrition Program (SFMNP)

As you plant your seedlings, gather your supplies and start scheduling where you'll be selling your produce this year, complete our application to become an authorized WIC Farmers' and Senior Farmers' Market farmer!

WE WANT TO PROMOTE YOUR FARM! We create a brochure listing the locations of our authorized farmers' markets, farmers and farm stands. This brochure will be distributed to participants in addition to posting to our website. If you would like to be included in this publication your completed application must be approved by May 15th.

Important dates:

February 15 – May 15. Open application period for the 2025 Farmers' Market Nutritional Program and Senior Farmers' Market Nutritional Program season. If your complete application is received or not approved after May 15th, your application will be denied for the current season, but you will be encouraged to reapply during the next open application period.

June 1 – October 31: Authorized farmers accept WIC Farmers' Market electronic payment and Senior Farmers' Market electronic payment.

FMNP / SFMNP Application Process:

1. Complete and sign an application, banking form, and vendor agreement.
2. On your application, list the number of "Welcome Here" posters and FMNP / SFMNP Vendor Manuals you need.
3. If you are selling from your farm or farmstand, provide details of your location that will help participants find your sales location(s). We will provide location and contact information to participants. To be included in the WIC-authorized farmer's location list for participants, your information must be received by April 30th.
4. Send the completed application packet to the WIC Program Office at the address listed above.
5. WIC will review your application and contact you if additional information is needed.
6. If approved, you will receive notice of your authorization by mail including:
 - If you are a new vendor, a vendor number will be assigned to you, and you will receive one vendor number that ties your farm to all redemptions of the FMNP and SFMNP QR codes/Cards. You may not accept cards/OR codes from participants until you have received your vendor number.
 - Returning vendor numbers will not change, and you will use the Farm number that was already issued to you.
 - You will be mailed "Welcome Here" posters, a copy of the Farmer-Vendor Manual, along with other program information.

7. Participation in at least **one** training teleconference each year is a program requirement for all authorized Farmers' Market managers and farmers. If you do not participate in at least one training your authorization could be terminated.

After reviewing the mentioned documents, please contact us with any questions. You can expect authorization to take up to 30 days after we receive your completed application. For more information, contact:

- S/FMNP Program Coordinator at (907) 465-3100 or doh.dpa.wic.vendor@alaska.gov

We appreciate your commitment to providing fresh fruits, vegetables, and herbs to your low-income neighbors.

Sincerely,

A handwritten signature in black ink, appearing to read 'S. Slater'.

Sarah Slater
Vendor Manager